CULTIVATED

SAMPLING FORM

This information packet includes: Sampling for & Guidelines Sample COI: Return to Cultivated

THE SALE OF FOOD + BEVERAGE ITEMS IS STRICTLY PROHIBITED.

1 DO YOU QUALIFY?

Are you the Manufacturer or Distributor?

Sponsoring organizations of expositions and trade shows, and/or their exhibitors, may distribute SAMPLES of food and/or beverage products ONLY upon written authorization and adherence.

ITEMS DISPENSED ARE LIMITED TO PRODUCTS MANUFACTURED, PROCESSED OR DISTRIBUTED BY EXHIBITING COMPANIES.

2 SIZE RESTRICTIONS

All items are limited to a SAMPLE SIZE and must be dispensed/distributed in accordance to Health Codes

Non-Alcoholic Beverages are limited to a maximum of 4 oz. in a cup. No cans or bottles will be permitted.

Food items are limited to "bite size", not to exceed Portions or a 2 oz. prepackaged samples.

3 BUYOUT FEES

Food or Beverage Products brought on the premises for consumption that do not fall within the Sampling parameters requiree CULTIVATED approval.

A buy-out fee will be determined by Cultivated on a case by case basis; however, the fee will be based on a percentage of the retail pricing for the food and/orbeverage item and is subject to all applicable taxes and service charges.

SAMPLING ALCOHOL

All alcohol sampling requires a Cultivated Bartender. *Fees apply.

Alcoholic beverage sampling is permitted only if you are the manufacturer or distributor of the product. Cultivated is required to receive, handle, & store ALL alcohol product.

*Fees Apply.

You are required to obtain for a Marketing Permit through the New York State Liquor Authority Website and submit Certificate 10 business days prior to: https://sla.ny.gov/permits-available-online

To conduct tastings and provide samples of the permit holders' products to consumers. Supplier of the alcoholic beverages at the event must obtain a transportation permit or use a company that has a transportation permit in order to transport the alcoholic beverages to the event site.

Out-of-State suppliers and licensed in-state wholesalers and manufacturers can apply for a marketing permit.

Note: Per city ordinance Alcohol cannot be served before 11AM on Sundays.

ALCOHOLIC BEVERAGES SAMPLING SIZES

2 oz. for beer/wine + .25 oz for liquor

*HANDLING/STORAGE FEES MAY APPLY

4 STORAGE AND DELIVERY

* Fee Applies

If product/items do not fit in your hand carry, they must be shipped through your show decorator or shipped directly to our on-site Cultivated Warehouse. Alcoholic products cannot be hand-carried and must be shipped to Cultivated. Storage space is limited and is subject to availability. Please contact a Cultivated Sales Team Member to arrange storage and deliveries:

One-Time Receiving/Handling Fee: \$250.00

Cold/Dry Storage: \$150.00 per day / per pallet

Delivery Fee: \$50.00 per delivery

5 PAPERWORK SUBMISSION

RETURN TO LEVY

Sampling Authorization Form & Certificate of Insurance LINK HERE!



🖺 OR USE OR CODE

JAVITS CONVENTION CENTER

CULTIVATED

SAMPLE COI

CERTIFICATE OF INSURANCE

EXHIBITING FIRM MUST PROVIDE LEVY WITH A CERTIFICATE OF INSURANCE SHOWING EVIDENCE OF COMMERCIAL LIABILITY WITH AN EACH OCCURRENCE LIMIT OF \$1,000,000.

Please review the attached sample for clear instructions

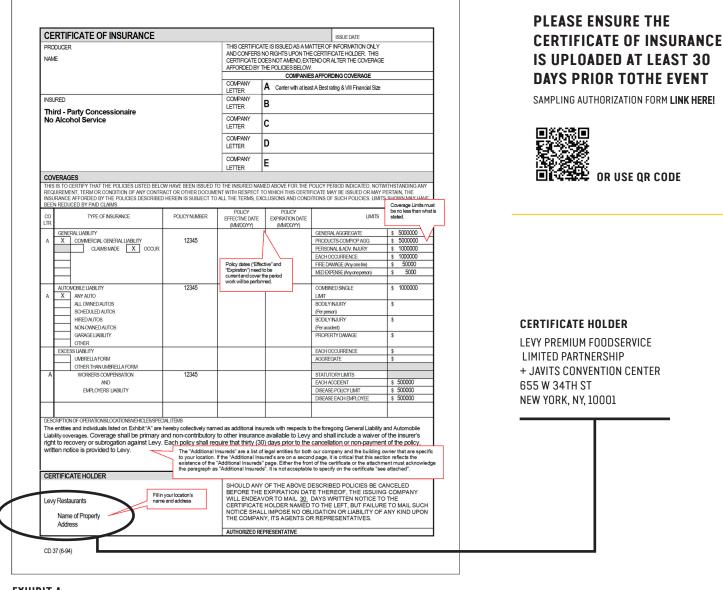


EXHIBIT A

Levy Premium Foodservice Limited Partnership and Restaurant Associates, LLC; specifically including all of their partners; New York Convention Center Operating Corporation, New York Convention Center Development Corporation, State of New York, Triborough Bridge and Tunnel Authority and New York State Urban Development Corporation d/b/a Empire State Development, and their respective officers, agents and employees; Levy and Restaurant Associates, including, but not limited to, all related partnerships, corporations and limited liability companies, whether currently existing or hereafter formed, and specifically including all of their respective owners, partners, shareholders, members, officers, directors and managers.