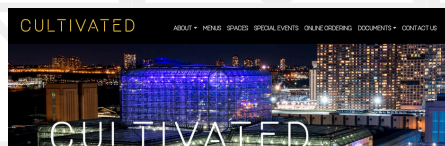


# CULTIVATEDGO GUEST JOURNEY GUIDE

1

Visit the online order page at [cultivatedny.com/onlineorder](http://cultivatedny.com/onlineorder), or select online ordering option at the top of the website toolbar



MAKE YOUR ARRIVAL AT THE JAVITS CENTER STRESS-FREE AND HAVE YOUR PRE-ORDER FOOD AND DRINKS READY FOR DELIVERY!

JUN 29 - JUL 1

## SUMMER FANCY FOOD SHOW

Serving up the newest and best in specialty food and beverage, the Summer Fancy Food Show is an annual event that brings together thousands of diverse makers, buyers, brokers, distributors, and industry professionals from across the U.S. and the globe for three days of delicious product discovery, fruitful networking, education, and inspiring business opportunities. The Show is a trade-only event produced by the Specialty Food Association (SFA), the leading membership organization and source of information for the \$207-billion specialty food industry.

ORDER ONLINE EVENT WEBSITE

2

Locate your event, and click the **ORDER ONLINE** button in yellow

JUN 29 - JUL 1

## SUMMER FANCY FOOD SHOW

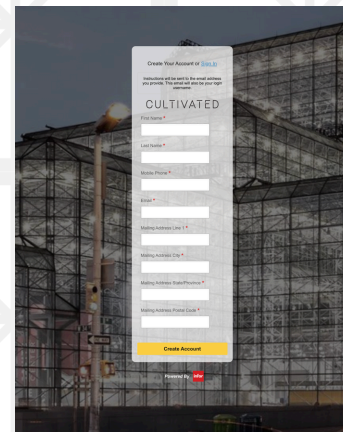
A Multi-Day Event

Serving up the newest and best in specialty food and beverage, the Summer Fancy Food Show is an annual event that brings together thousands of diverse makers, buyers, brokers, distributors, and industry professionals from across the U.S. and the globe for three days of delicious product discovery, fruitful networking, education, and inspiring business opportunities. The Show is a trade-only event produced by the Specialty Food Association (SFA), the leading membership organization and source of information for the \$207-billion specialty food industry.

ORDER ONLINE EVENT WEBSITE

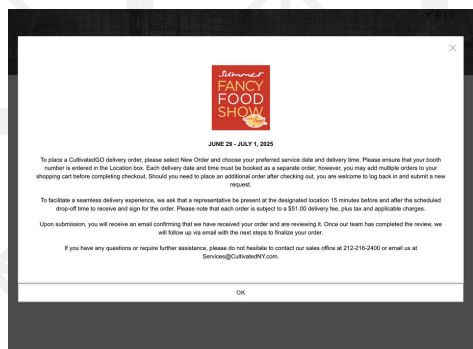
3

To access the online ordering portal, create an account by filling in all fields



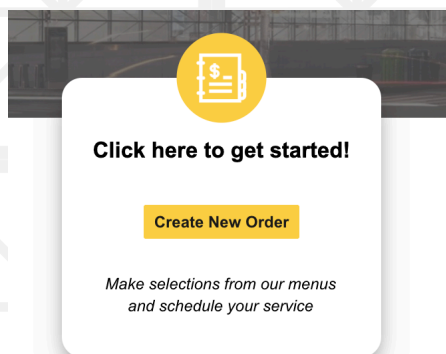
4

After creating an account, log in. You will be greeted by information regarding your event. Click **OK** to proceed.



5

Click the **CREATE NEW ORDER** button to begin the ordering process



6

Fill in all boxes, including **SERVICE LOCATION**, and select **DELIVERY/DROP OFF** time slot

Function Date \*

05/29/2025

Start Time \*

7:00 AM

Service Location

Estimated Attendance \*

Please Select An Available Service \*

Delivery/Drop Off

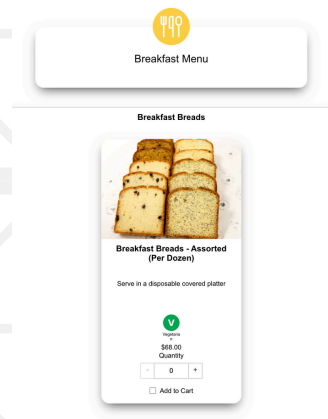
7:00 AM - 5:00 PM

Next Cancel

Changing the start time will change the available services

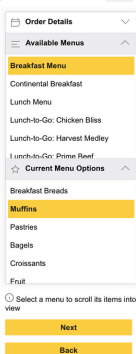
7

Select quantity of desired items, and check off **ADD TO CART**



8

Access other menus on the top left side of the screen



9

After completing selections, click shopping cart icon on the top right of the screen to begin check out process



# CULTIVATED

# CULTIVATEDGO GUEST JOURNEY GUIDE

10 A summary of your order will be generated for review

**Summary**

**Delivery/Drop Off**

Function Date: 05/29/2025 Start Time: 7:00 AM  
Service Location: North Estimated Attendance: 45

[Copy](#) [Edit](#) [Cancel](#)

Lunch-to-Go: Harvest Medley (45 @ \$37.00) \$1,665.00

**Services**

Required per Order

Delivery Fee (1 @ \$51.00) \$51.00

**Breakfast Menu**

Breakfast Breads - Assorted (Per Dozen) (1 @ \$68.00) \$68.00

**Charges**

Sales Tax \$1,784.00  
Admin Fee \$192.94  
Total \$2,366.87

**Cart Total** \$2,366.87

11 After reviewing, select **CHECK OUT** button

**Cart Total: \$2,366.87**

**Shopping Cart**

Thursday - 05/29/2025 \$2,366.87 (Delivery/Drop Off)

**Recent Purchases**

Select an order date to scroll its order summary into view

[Create New Order](#) [Checkout](#)

12 Select **ADD CARD** to add a payment method

**Grand Total: \$2,366.87**

**Orders**

Thursday - 05/29/2025 \$2,366.87 (Delivery/Drop Off)

**Payment Methods**

None available, please add a payment option.

Select a payment option and submit to finalize your order

[Add Card](#) [Back](#)

13 Complete all fields and select **NEXT**

**Add Credit Card**

Cardholder Name

Billing Address Line 1

Billing Address Line 2

Billing Address City

Billing Address State/Province

Billing Address Zip Code

[Next](#) [Cancel](#)

14 Input credit card information and select **SAVE CREDIT CARD INFORMATION**

To complete your secure transaction from Levy Restaurants enter credit card information below and click Save Credit Card Information.

This secure payment service is provided by **Worldpay**.

**Card Information**

\* Card Number:

\* Expiration:

**Order Details**

15 Review agreement sections and check off **I AGREE** box before hitting submit

**Agreement Information**

**Disclosure\***

Once your order has been submitted, you will receive an email with next steps to confirm your order. Your order will not be confirmed until payment has been received, and your order has been signed.

All orders must be cancelled within 7 days of the start of the first event date.

Please note that all food, beverage and related items are subject to a 22.5% administrative charge, plus applicable sales tax. The administrative charge is for administration of the special function, is not purported to be a gratuity, and will not be distributed as gratuities to the employees who provided the service to the guests.

**Terms & Conditions\***

Please read these Terms and Conditions of Use (this "Agreement") carefully, to ensure you understand each provision.

[https://www.levyrestaurants.com/privacy](#)

**Card Disclosure\***

Please click the Add Card link to securely supply a credit card for your upcoming event. By entering your card information using this link, you authorize Levy Restaurants to automatically process charges for this event according to the published payment terms.

☐ I Agree

[Submit](#)

16 After entering your credit card information and agreeing to our **Terms & Conditions and Disclosures**, you will be directed to a confirmation page displaying your Order Reference Number. You will also receive an email confirming that your order has been received and is under review by our team.

**Thank you!**

You have successfully placed 1 order and will receive an email confirmation shortly.

Your order reference number is: 551563-1-1

[Create New Order](#) [Home](#)

17 Once our team has reviewed your order, you will receive a **confirmation email** with a request to e-sign the Exhibitor Agreement and Event Order. After you complete the e-signature, your payment will be processed, and your order will be officially confirmed.

Hi,

I am reaching out and confirm that we have received the LevyGO order you submitted for Wednesday, July 23, 2025, and that our team is currently in the process of reviewing all the information you have provided. After we have completed reviewing your order, we will send you all the documents required to confirm your order.

If you do not hear from our team within the next 2 business days, or you have additional questions, please feel free to reply directly to their email.

We look forward to working with you soon!

Hello,

Thank you for using LevyGO to place your upcoming Exhibitor Catering Order taking place on Wednesday, July 23, 2025, your order is almost confirmed!

You will be receiving the following links via email to confirm your upcoming order:

- Your exhibitor agreement and Banquet Event Orders (BEOs) to e-Sign

Once you have signed off, your order will be confirmed and full balance will be processed with the credit card you provided.

If you have any questions, please do not hesitate to let us know!